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Author, Ghostwriter, Podcaster,
Coach

Beacon of Light Podcast



Beacon of Light Podcast Guests:

Mission: Beacon of Light Podcast Amplifies Your Message of Hope to the World.

Why Beacon of Light? Light from a Lighthouse stretches out towards a mariner in the form of a pinpoint. It is that pinprick of light that calls mariners to follow it. As they follow the light, it becomes a focal point to help guide them to safety. As they get closer to safety, they can see the power of the pinpoint growing into a Beacon of light.

Why Light? Light is both a particle and a wave. That means it can be reflected and be amplified. How? Light is reflected, and the wave is intensified with mirrors, prisms, and lenses to amplify the wave. The wave is stretched, yet the light does not thin—it maintains the brightness and is amplified. Lighthouses use this method to shoot the light of an oil lamp to beam up to 20 miles! That is true power.

Your Message: I believe in the power of hope! Whether you write children's books, fiction, non-fiction, religious, memoir, or self-help books, the message is HOPE! I believe that authors have harnessed that power and can give it to so many people. For the audience, investing in a \$20 book is the cheapest way to invest in their healing, character development, business skills, life, etc.

Authors, you have a message that can reach the right person at the right time. Your story of hope does that. **I merely serve you by holding my Beacon of Light Podcast lens/mirror to amplify your light!**

BEACON of LIGHT PODCAST is LIVE every Tuesday at 6:30 pm Mountain on FACEBOOK, YOUTUBE, and ANCHOR.

Service Opportunity: As a guest on the podcast, I ask you to JOIN the **PINPOINTS ACROSS AMERICA TEAM!** Pinpoints Across America is a service opportunity for you to share one copy of my FREE book Pinpoints of Light: Escaping the Abyss of Abuse to a shelter near you.

Why?—to give HOPE to the hopeless and cast LIGHT to slice through the darkness. There is only a small shipping fee of \$7.95 to receive 1 book and change the life of someone today. Think of it as a \$7.95 PR investment in your message that will be amplified across my platform and will help pull someone out of poverty and abuse for someone else. That is an amazing investment. Here is a service opportunity. <https://www.pinpointsoflight.com/book>

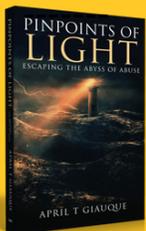
Benefits: Beacon of Light Podcast guests who have taken Pinpoints of Light to their local shelters have experienced even more exposure to their work, and more blessings have come to them as a result. Many guests have even donated a copy of their own book along with Pinpoints, thus growing the shelter's lending libraries. Please share your experiences with us in our **Facebook group called Beacon of Light: Pinpoints Across America.** The goal is to share HOPE, Light, help free millions of women. We have 11,000 shelters left to go.

BLOG: To help promote your work and the show, please write a **700-1500** word blog about yourself, that 1) has a killer headline, 2) draws the reader in with the story by showing a pain point and something you learned or how you can help solve someone else's problem or pain, 3) share what you offer (books, coaching, programs, etc). Please **include pictures** and **SM links**.

Here is the Google Form to fill out for the show. (If you have already completed this form, then you may skip this part).

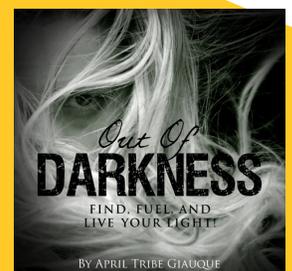
https://docs.google.com/forms/d/e/1FAIpQLSfN_1S4zxzyW1Ysia6DHnliSni-Ykpecwr4wxLaC5hVleoy5Q/viewform

We are all one candle power in strength, but together we amplify each other to shine out! Let's do this!



CHECK OUT the LAST PAGE!

www.apriltribegiauque.com
Click on books for link



What to expect on Broadcast Tuesdays

Here is the information for when we hold the Beacon of Light Podcast each Tuesday.

I will be using Streamyard, and I will send you the promotional information the morning of the show to promote it.

I will send you the LIVE link for the broadcast at 6:15 pm Central time on FB messenger so make sure you are ready for it. We will do a tech and mic check.

Here is the **OUTLINE** for the show.

1) I will introduce the show (what Beacon of Light podcast is all about and wait for more people to pop on LIVE while I am doing that)

2) Then I will have you say a few things about yourself and anything coming up for you--this is your chance to PROMOTE yourself, so do it!

3) We will punch right into the topic of your book, _____. I want the audience to interact with the conversation (since we are LIVE). We will have an exchange where I will listen to your responses and ask you questions based on your responses.

4) I will have a rapid-fire question of 3 questions, so be ready.

5) We are about talking about healing and sharing light to help others. We focus on the podcast about how you shine and serve others during this time of year, so be ready to name at least one.

6) I will wrap up the evening and give you the final word. You have two minutes to share your "Beacon of Light Message to the World.". This is your chance to Be that Beacon of Light and share with everyone what is on your heart for 2 minutes. The total podcast should be about 30 minutes. If you have any further questions, let me know. I'll have your book connections posts in the comments as well. I will see you Tuesday, _____at 6:15 pm central. I'll send the broadcast link here to this messenger. Please send me any info you would like me to have about your book before Tuesday. Thank you. See you Tuesday, _____.



Here are some samples of
BLOGS and of Shows!
Just click on the name and
you will find everything you
need.

I can't wait to amplify you!

[Fellow Author Katherine De Bois](#)

[Fellow Author Angela Witczak](#)

[Fellow Author John-Michael Lander](#)

